



empow*her*

CORPORATE PARTNER

Join us in crafting a **tailored partnership** that aligns seamlessly with your marketing strategy. Together, we'll customize a collaboration that amplifies your brand with continuous visibility while supporting our cause.

Leveraging media opportunities

- Blog features showcasing your partnership journey
- Exclusive interviews highlighting your commitment
- Live webinars engaging our audience with your expertise
- Interactive Q&A sessions connecting you directly with our community
- Check presentation ceremonies capturing your philanthropic efforts
- Newsletter features spotlighting your contributions
- Social media campaigns reaching thousands with your message
- Virtual office tours hosted on our platforms, your support in action.

To amplify your *brand's impact*



online community demographics



@tealdiva_sisterhood



@tealdiva



@teal_diva



@tealdiva5828

93%

FEMALE

22K

REACH

25-54

AGE RANGE

7K

EMAIL LIST

Together, we can make a difference while nurturing a **culture of compassion and community** within your company.

Workplace Giving/Corporate Matching: Educate your employees on giving plans and secure matching funds from your company.

Monthly Giving Program: Employees can contribute effortlessly with \$10, \$25, or \$50 monthly donations.

Teal Giving Society: Individuals can make multi-year leadership gifts for sustainable funding and impact.

Jeans Day: Employees can donate to wear jeans on a designated day, combining casual dress with philanthropy.

Host an Awareness Campaign: Geared towards education and wellness allowing employees to lead and make an impact with our guidance and support literature.

Your Return On Investment:

- Transform lives affected by gynecological cancers.
- Showcase your social responsibility & leadership
- Engage employees in healthy initiatives
- Enhance visibility and increase your brand loyalty
- Generate new leads/clients
- Build team with volunteer opportunities



Let's discuss how your corporate marketing budget can support our initiatives.

{ \$5,000 - \$30,000 }

sponsorships range from

Customize a sponsorship package that not only benefits your company but also ensures your brand resonates with our community.

Companies Who Have Partnered With Us Before



Drew Investment Group



How we make a difference



YES GIRL VOLUNTEER PROGRAM

By saying yes to tasks like lawn mowing, laundry, home maintenance, and offering financial assistance for necessities like rent and utilities, our community volunteers help ease the burdens of a woman battling cancer, allowing her to focus on her fight and find moments for herself, so she never has to face it alone.

TEAL TRANQUILITY: *A Break from the Battle, Together*

Our weekend retreat is a transformative experience for survivors of gynecologic cancer, made possible through our fundraising efforts. Your support as a donor ensures that we can continue to provide this life-changing retreat, allowing survivors to forge deep connections, find strength in one another, and create lasting memories. Your contribution helps us offer solace, inspiration, and healing to those who need it most.



ENCOURAGEMENT CARDS

As part of our nonprofit's mission, we've introduced a new program in response to the challenges brought forth by the pandemic. We're excited to share that we now provide a service where women in need of encouragement receive uplifting cards filled with prayers and support.



CANCER SURVIVOR DIGNITY CHEMO SHIRT

We provide teal infusion shirts to women receiving chemotherapy for gynecological cancers, free of charge, preserving their dignity during a difficult process and empowering them by making their battle visible through the distinctive teal color associated with ovarian cancer.



FOR INQUIRIES OR INVOICE CONTACT:

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FOUNDER'S SPOTLIGHT

Shannon Routh is a beacon of teal at every event, arriving early, adorned in the most vibrant teal attire, and exuding boundless enthusiasm with a perpetual smile. As a survivor herself, her unwavering courage and generous spirit inspire hope among fellow survivors and infuse every gathering with infectious energy, making everyone feel cherished. Leading this nonprofit with an unstoppable drive, she embarks on her 14th year at the helm, having dedicated herself to this mission since 2010.



PLEASE VISIT OUR WEBSITE FOR ADDITIONAL RESOURCES, SUPPORT AND TO GET INVOLVED:

tealdiva.org