



2.27.20
teal MASQUERADE
FUNDRAISER

We are celebrating our 10th anniversary by exposing a killer among women. Join us for a Teal Masquerade fundraiser hosted in a swanky speakeasy themed venue.



celebrating
10
years



8.2.0 BAR & RESTAURANT
820 HAMILTON ST,
CHARLOTTE, NC 28206

7:00PM-10:00PM
SEMI-FORMAL
TICKETS \$75

a LOCAL non-PROFIT IS UNMASKING a KILLER

No one likes to face the reality that cancer could happen to you. Until a screening test is in place for ovarian cancer, it is up to all of us to know the symptoms and ask questions. Because the reality is: it could happen to your mother, your grandmother, your sister, your aunt, your wife, your daughter, your neighbor, your friend or it could happen to you! It's time to break the silence.

Teal Diva is a non-profit 501(c)3 whose mission is to celebrate victories, honor memories, empower women, educate the community and fund research specific to ovarian and other gyn related cancers.

WHEN:

Thursday - February 27, 2020 | 7:00pm-10:00pm

WHAT:

We chose the theme of a Masquerade because symptoms are often 'masked' by what, we as women, face on a monthly basis making it hard to detect and has given it the nickname, Silent Killer. There is currently not an accurate screening test in place for ovarian cancer. If caught in an early stage, the cure rate increases by 90%. The primary beneficiary of our fundraising efforts goes towards research in finding an accurate screening test much like what the Pap Smear provides for cervical cancer. No one likes to talk about ovaries...not in public, anyway. We thought an event like a Masquerade would create a fun atmosphere and provide an opportunity to educate the community.

WHY:

Teal Diva hosts an annual retreat for gynecologic cancer survivors, a 5k event in both North and South Carolina, and provide custom chemotherapy shirts to patients receiving infusion through local community partnerships. It is the goal of Teal Diva to have the custom teal colored chemo shirts in every oncology office in all North and South Carolina by 2025.

Proceeds from this event will allow Teal Diva to continue our mission: funding more research initiatives dedicated to ovarian and other gynecologic cancers, offering survivors hope and an opportunity to connect with other gyn cancer survivors, and resources allowing us to continue advocating in our communities.

CONTACT:

If you have questions and/or are interested in supporting us through a sponsorship or an In-Kind donation, please reach out to Shannon Routh at Shannon@tealdiva.org.

Shannon Routh

SHANNON ROUTH
FOUNDER, SURVIVOR

www.tealdiva.org



celebrating **10** years

SPONSORSHIP OPPORTUNITIES

Teal Sponsor – \$20,000

- Presenting sponsor of the event
- Prominent Logo on all marketing and promotions
- 10 tickets to the event (includes masquerade mask, one specialty cocktail and admission)
- Speaking opportunity at the event
- Valet parking (up to 5 vouchers)
- Logo on cocktail napkins
- Logo on event page of tealdiva.org with a hyperlink to your website
- Dedicated Logo thank you on social media blast: Facebook, Instagram Story and Twitter

Entertainment Sponsor – \$7,500

- Prominent Logo on or by the entertainment stage by the New Orleans style party band
- Opportunity to be the grand marshal of the mardi gras parade
- Logo on all marketing and promotions
- 8 tickets to the event (includes masquerade mask, one specialty cocktail and admission)
- Valet parking (up to 4 vouchers)
- Logo on event page of tealdiva.org with hyperlink to your website
- Dedicated Logo thank you on social media blast: Facebook, Instagram Story and Twitter

Diamond Sponsor – \$3,500

- Presenting sponsor of the Diamond and Champagne Station
- Prominent Logo on on the Diamond and Champagne Station & Champagne Tags
- On stage mention during the winner announcement
- Logo on all marketing and promotions
- 4 tickets to the event (includes masquerade mask, one specialty cocktail and admission)
- Valet parking (up to 2 vouchers)
- Logo on event page of tealdiva.org with hyperlink to your website
- Dedicated Logo thank you on social media blast: Facebook, Instagram Story and Twitter

Photo Booth & Social Sponsor – \$2,000

- Prominent Logo on or by the photobooth and on all photos (shared live on social media)
- Logo on all marketing and promotions
- 2 tickets to the event (includes masquerade mask, one specialty cocktail and admission)
- Valet parking (up to 1 vouchers)
- Logo on event page of tealdiva.org with hyperlink to your website
- Dedicated Logo thank you on social media blast: Facebook, Instagram Story and Twitter

Community Partner Sponsor – \$1,000

- 2 tickets to the event (includes masquerade mask, one specialty cocktail and admission)
- Logo on event page of tealdiva.org with hyperlink to your website
- Dedicated Logo thank you on social media blast: Facebook, Instagram Story and Twitter