

# encounter a group of women fighting & living

“come together as strangers  
and leave as friends who  
will never be alone again!”



“It has been several weeks since I had the pleasure to meet such amazing women whom I now call my friends. As I sit and reflect, I close my eyes, I can still see the beautiful smiles in that room, I can still feel the joy, the laughter and the encouragement that we gave to each other. I can smell the crisp air and the flowers outside rambling through a walking path. But, mostly I remember the ladies, I remember their stories, and I remember the impact that each and everyone of them have had on me.”



*Shawne*  
ASHEVILLE  
RETREAT ATTENDEE

“mostly I remember the ladies, I remember their stories, and I remember the impact that each and everyone of them have had on me.”

“Gynecological cancers isolate. This is a very personal issue. Many are rare forms. These retreats bring survivors who may have never met another survivor before together to a safe living environment. They come together as strangers and leave as friends who will never be alone again! Their lives are transformed!”

*Amber*  
PAWLEY'S ISLAND  
RETREAT ATTENDEE



## OUR FOUNDER

Shannon's Ovarian Cancer diagnosis in 2009 took her into isolation. In treatment she was working so hard to live, but desperately needed to connect with Ovarian Cancer sisters. She needed women around her who understood and to celebrate their lives. She felt like if she was experiencing this, others could be too. She turned her experience into helping and celebrating others. Teal Diva was born.

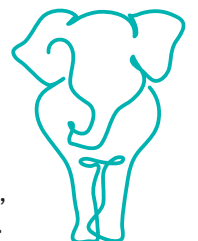
## WHY THE ELEPHANT?

In the wild, when a female elephant is at her most vulnerable, sister elephants in the herd surround their fallen sister and protect her from any predators. When she is risen, the elephants begin to trumpet, a female celebration of life.

We are a herd of women who protect our sister who has been diagnosed with ovarian or other gynecological cancers.

We are a herd of women and men who want increased awareness on the lack of screening available for these deadly cancers.

We are a herd of families, mothers, fathers, sisters, brothers, wives, husbands and friends who support the ongoing dignity of patients.





Teal Diva is a 501c3 nonprofit organization whose mission is focusing on the mental and emotional health of those affected by gynecologic cancer. Cancer is an interruption to our lives. And once a woman finishes chemotherapy, she is often left with the feeling of what's next and often fear of recurrence. Many people in her circle may not fully relate to this, leaving her feeling even more anxious. These women are the superheroes of their family and friends but even superheroes need a break.

Teal Diva has designed a weekend retreat with programming lead by gynecologic cancer survivors; women who can relate and have walked similar steps. A retreat for superheroes, led by superheroes. Through our programming and activities, we foster hope through connection.

We are asking for financial assistance creating this experience for 20 gynecologic cancer survivors. You, your company, and/or your family can help provide this experience for one woman or multiple women. This retreat is provided at no cost to gynecologic cancer survivors, thanks to generous sponsors and donors.

Here is a look at our 2021 retreat video: [https://youtu.be/VvNIJ\\_bj3D8](https://youtu.be/VvNIJ_bj3D8).

Thank you for your consideration.

Shannon Routh

ovarian cancer survivor

Teal Diva | W: [www.tealdiva.org](http://www.tealdiva.org)

Founder | CEO

PO Box 2989 | Matthews, NC 28106

P: 704.641.3109 | E: [Shannon@tealdiva.org](mailto:Shannon@tealdiva.org)

A Sisterhood is Waiting: [https://youtu.be/VvNIJ\\_bj3D8](https://youtu.be/VvNIJ_bj3D8)

Testimonies and How you can help: <https://youtu.be/b-2YgDYczPk>



# 6<sup>th</sup> ANNUAL TEAL DIVA GYNECOLOGIC CANCER SURVIVOR RETREAT SPONSORSHIP OPPORTUNITIES

## Teal Sponsor – \$25,000

**The presenting sponsor of the retreat will assist in providing a life changing experience for up to 20 gynecologic cancer survivors from all over the country. Upon arrival, they will be pampered and treated like royalty for an extended weekend in the mountains of North Carolina.**

- Presenting sponsor of the retreat
- One invitation for two female executives of your company to attend the retreat (all- inclusive experience upon arrival – travel not included)
- Exclusive sponsor of video marketing captured at the event used for future Teal Diva marketing
- Speaking opportunity at the event
- Each woman in attendance are advocates for their community and will walk away with knowledge of your company and handouts for their doctors (if applicable).
- Logo on event page of [tealdiva.org](http://tealdiva.org) with a hyperlink to your website
- Dedicated Logo thank you on social media blast to over 15,000 followers:  
Facebook, Instagram Story and Twitter

## Culinary Sponsor – \$7,500

**The kitchen is the centerpiece of any gathering. We provide 3 meals daily for our retreat guests by a culinary team.**

- Prominent Logo on tables and throughout retreat dining area
- Mentioning of sponsor at the beginning of each meal (3 times daily)
- Logo on all marketing
- Virtual speaking opportunity
- Logo on event page of tealdiva.org with hyperlink to your website
- Dedicated Logo thank you on social media blast to over 15,000 followers:  
Facebook, Instagram Story and Twitter

## Entertainment Sponsor – \$5,000

**A videographer and/or photographer will be on-site capturing the retreat. All to tell Our story.**

- Prominent logo/name presented at the beginning and end of video
- Logo on event page of tealdiva.org with hyperlink to your website
- Dedicated Logo thank you on social media blast to over 15,000 followers:  
Facebook, Instagram Story and Twitter

## Gift Bag Sponsor – \$2,500

**Upon arrival, survivors are greeted with a gift basket full of items that will help them throughout our time together and gifts that allow them to look back on our time together with sweet and joyful memories.**

- Gift Basket customization featuring your family or company
- Logo on event page of tealdiva.org with hyperlink to your website
- Dedicated Logo thank you on social media blast to over 15,000 followers:  
Facebook, Instagram Story and Twitter

## Survivor 4-Day Experience – \$1,500

**Gifting one survivor with a 4-day life changing experience in the North Carolina mountains. This will cover all the costs associated for one survivor for the entire weekend.**

- Prominent logo located in your survivor's room w/ a personalized welcome by you
- Logo on event page of tealdiva.org with hyperlink to your website
- Dedicated Logo thank you on social media blast to over 15,000 followers:  
Facebook, Instagram Story and Twitter

## Survivor One-Day Experience – \$500

**Gifting one survivor with one of four days towards a life changing experience in the North Carolina mountains. This will cover the costs for one day for one survivor.**

- Logo placement in your survivor's room w/ a personalized welcome by you
- Logo on event page of tealdiva.org with hyperlink to your website
- Dedicated Logo thank you on social media blast to over 15,000 followers:  
Facebook, Instagram Story and Twitter



# Gyn Cancer Survivor Retreat Sponsor Commitment Form

## SPONSOR/VENDOR INFORMATION

Business/Family Name:

Contact:

Email:

Phone:

Mailing address:

City:

State:

Zip Code:

Sponsor Commitment:

Teal/Presenting

Gift Bag Sponsor

1-Day Experience

Culinary

4-Day Experience

Entertainment

Is this an In-Kind Donation:  YES |  NO    Monetary Value:

**NEED FROM YOU:** Payment is due in Full upon commitment. Upon receipt of payment, a current high-resolution company logo (vector and jpeg) is needed.

**\*\*Commitments made within 45 days of the retreat will result in an altered sponsor experience.**

**PAYMENT LINK:** [DONATION LINK](#). Please notate "2023 retreat" in the notes or we can create a custom invoice for you.

**PAYMENTS BY CHECK:** make out to **TEALDIVA**

**MAIL:** **TEAL DIVA, 1135 FOUR LAKES DR., Suite A; Matthews, NC 28105**