



Presenting Sponsor - \$5,000

The Presenting Sponsor is a hallmark opportunity to present your company and brand at the 3rd Annual Teal Diva 5{k} event. Feature your business to the Mooresville area and the vast reach of the Teal Diva social media network.

benefits include:

- Listed as a the Presenting Sponsor of the 3rd Annual Teal Diva 5{k} event
- Company/logo placement at top of event t-shirt for registered participants and volunteers
- Prominent Booth displayed in vendor area (banner/marketing merchandise provided by you)
- Prominent recognition on all race advertisements including media announcements, posters, flyers, all email and social media blasts
- Recognition as the "Official Start Line Sponsor"
- Speaking opportunity during Welcome and Closing remarks
- Logo on Finishers medal
- Additional logo recognition included on:
 - Start line banner
 - Finish line signage and corral area
 - Stage signage
 - Email and Social Media Blasts
 - Registration flyers
 - Step and repeat for team photos
 - Course signage and each mile marker
 - Included on media ads
 - On race bibs
- 10 race entries

NEED FROM YOU: Official high-resolution logo, volunteer commitment to Teal Diva 5{k} event for your marketing booth, commitment to coordinate and promote a race team of walkers and/or runners for the Teal Diva 5{k} event, course signage (create funny/inspiring course signage for runners), promotion of Teal Diva 5{k} event to friends, co-workers and other businesses.

*Sold Out





Survivor Boutique Sponsor - \$ 2,500

This coveted sponsorship ties in with the mission of Teal Diva to celebrate life. The Survivor Boutique tents are exclusive to gynecologic {k}ancer survivors each one decorated in one of the designated gynecologic {k}ancer ribbon colors: lavender, peach or teal. The boutique is customizable. A few popular features include: a (nonalcoholic) martini, boas, tiaras, mardi gras beads, survivor ribbons tattoos and more. There are only three opportunities for this sponsorship. The color choices are on a first come, first serve basis.

benefits include:

- Company/logo placement on event t-shirt for registered participants and volunteers
- Recognition on stage as one of the three Survivor Boutique Sponsors
- Exclusive 10x10 Survivor Boutique showcasing one of the gynecologic {k}ancer ribbon colors (Lavender, Peach or Teal)
- Prominent recognition on all race advertisements including media announcements, posters, flyers, all email and social media blasts
- Speaking opportunity
- Additional logo recognition included on:
 - Registration flyers
 - 2 Course signs - logo included on course signage
 - On Survivor race bibs
- 5 race entries

NEED FROM YOU: Official high-resolution logo, volunteer commitment to Teal Diva 5{k} event for your marketing booth, commitment to coordinate and promote a race team of walkers and/or runners for the Teal Diva 5{k} event, course signage (create funny/inspiring course signage for runners), promotion of Teal Diva 5{k} event to friends, co-workers and other businesses.

Boutique merchandise provided by Your Company in the color of the gynecologic {k}ancer ribbon (color selected by you). The color choices are on a first come, first serve basis.

* 1 out of 3 spots available (only 1 sponsor per color)





Retreat Host Sponsors - \$1,000

This sponsorship affords an opportunity for a gynecologic {k}ancer survivor to attend a Teal Diva Retreat all expenses PAID with a small portion of this amount going toward the race expenses. Our retreat offers survivors a relaxed environment to continue their healing process through laughter and tears; an opportunity to meet and connect with other gynecologic {k}ancer survivors; and tools to help rebuild their life beyond {k}ancer.

benefits include:

- Company/logo placement on event t-shirt for registered participants and volunteers
- Recognition on stage as one of the Retreat Host Sponsors
- Recognition at Retreat
- Additional logo recognition included on:
 - 1 Course sign - logo and/or inspiring message of your choice on course signage
 - email and social media blasts
- 1 race entry

NEED FROM YOU: Official high-resolution logo, volunteer commitment to Teal Diva 5{k} event for your marketing booth, commitment to coordinate and promote a race team of walkers and/or runners for the Teal Diva 5{k} event, course signage (create funny/inspiring course signage for runners), promotion of Teal Diva 5{k} event to friends, co-workers and other businesses.

* 14 out of 15 spots available

{K}ancer Advocates Sponsors - \$250

This sponsorship is ideal for small businesses and/or anyone who is a {K}ancer Advocate. A small portion of this amount is going toward the race expenses. Gather a group of 4 friends and chip in - you can be upgraded to Retreat Host Sponsors!!!

benefits include:

- Company/logo placement on event t-shirt for registered participants and volunteers
- Recognition on stage as one of the {K}ancer Advocate Sponsors

NEED FROM YOU: Official high-resolution logo, volunteer commitment to Teal Diva 5{k} event for your marketing booth, commitment to coordinate and promote a race team of walkers and/or runners for the Teal Diva 5{k} event, course signage (create funny/inspiring course signage for runners), promotion of Teal Diva 5{k} event to friends, co-workers and other businesses.

* Unlimited availability





In Kind Contributions

We would greatly appreciate any In-Kind contributions in the form of goods or services that you can offer to our 3rd Annual 5(k) Run Event. We anticipate 450 participants!

- Foods - provide small snack: granola bars, bananas, other fruit, etc. for pre and/or post-race.
- Drinks - Water, juice, flavor water, etc. - waters are provided throughout race.
- Recycle and trash bins
- Yoga - for pre or post-race.
- Photographer
- Gift/Certificates - provided for use as awards, prize, etc.

*If you do not see something that we have listed, feel free to reach out to us and let us know how you can help, we would love to hear from you.

benefits include:

- Company/logo placement on event t-shirt for registered participants and volunteers
- Recognition on social media

NEED FROM YOU: Official high-resolution logo, volunteer commitment to Teal Diva 5{k} event for your marketing booth, commitment to coordinate and promote a race team of walkers and/or runners for the Teal Diva 5{k} event, promotion of Teal Diva 5{k} event to friends, co-workers and other businesses.

